



# Excel graphics pvt. ltd.

AN ISO 9001:2000 & ISO 14001:2004 CERTIFIED COMPANY

*Pioneer In Metal Labels  
Graphics Creator & Expert  
In Vinyl Decals And In Wide  
Variety Of Screen Printed  
Pressure Sensitive Stickers*

Member of

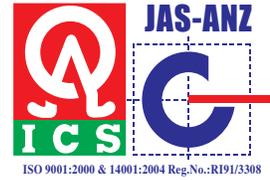


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Corporate Off. : Win's way Complex, A Wing, Building No. 2, Flat No. -306,  
Old Police Lane, Telli Gally, Andheri (E) Mumbai 400069 (Mah.) India  
Ph.: (91 22)26831256/7, Fax: 91-22-26831258  
Email: excelpr@vsnl.net Website: www.xlgraphic.com



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## Source of Inspiration

**Late Shri Prabhubhai N Desai**

Founder of Excel Group of Company

## Company Profile

EXCEL PROCESS PVT.LTD. The parent company was promoted by Late Shri P. N. Desai & Late Shri V. G. Jhaveri in the year 1947, started with the business of manufacturing brass nameplates in Mumbai.

EXCEL GRAPHICS PVT.LTD. was started in the year 1966. EXCEL GRAPHICS PVT.LTD. is engaged in Marketing & Manufacturing of Industrial Labels, Automotive Decals & Decorative components by chemical & electrochemical process involving graphic anodizing.

The knowledge, reputation, devotion & dedication took very short period to turn it into a multiphase group of companies. The group is engaged in making photographic, plate making, die making, anodizing, etching, embossing, diamond cutting, dyeing, printing, forging & fabrication. The facilities are adequate to meet the modern aesthetic and quick or immediate needs of Customers on metal finishing.

EXCEL GRAPHICS PVT.LTD. has very good team persons comprising various disciplines from CEO to peon for marketing, engineering, production, quality control, stores, finance & general administration disciplines.

The company is having a strong resources backup comprising of heavy machinery and all required tools and tackles.

EXCEL GRAPHICS PVT.LTD. has vast back up experience of about 60 years, In case of requirement of customers, can also provide design support on specific projects.

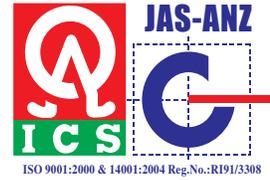
Excel Graphics Pvt. Ltd. has got ISO 9001: 2000 Quality Management System Certification from M/s ICS Pvt. Ltd since April' 2003. Now we have certified for ISO 14001: 2004 Environmental Management Systems also.

The company is environmental friendly, located at green farmland & is operating a fully equipped EFFLUENT TREATMENT PLANT.

**Harish P Desai**  
**Managing Director**



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## Our Location

Excel Graphics Pvt. Ltd. Was established in the year of 1966 and located in Valsad.

Factory Address: Excel Estate, P.B.No. 18, Vashier, Valsad-396001. Gujrat, India.



## Factory Area

Built up Area : 30,000 Sq. Ft. Factory

G+3 Admin. Building (7,500 Sq. Ft.)

Total Area : 62,000 Sq. Ft.

Green Area : 15,000 Sq. Ft.

Building 1: Metal Label Production

Building 2: Pretreatment, Anodizing & Chilling Plant

Building 3: Stores & Inventory Management section

Building 4: Decal - Screen Printing

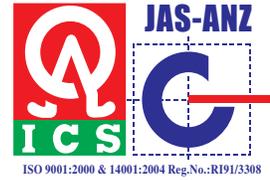
Building 5: Effluents Treatment & Electrical Distribution, DG Set.

## WE MANUFACTURE

Alu. Anodized, Stainless steel, Brass labels & name plates. Product identification plates, Novel decoration for Electronics, Dials & Scales, Instrument Panels, Permanent Metal photograph, Vinyl Decals, PC, PVC and other variety of pressure sensitive stickers. PU doming stickers, etc.



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## SISTER CONCERN COMPANIES



*Excel process pvt. ltd.*

*Metal Label Pioneer*

SERVING SINCE 1947.

Products Manufacture are: Panels, Diamond cut Logos, Heat sinks & Speaker mesh Grills.



*Excel electricals pvt. ltd.*

**(Harnessing Renewable Energy)**

SERVING SINCE 1980.

Products Manufacture are: Bio-gas plants, Gas purification system, Solar heating & cooling system, Organic vermi compost.



*Excel alugraphics pvt. ltd.*

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**Excelam**  
*The Revolution*

SERVING SINCE 2000.

Products Manufacture are: PVC laminated Alu., GI, MDF sheets.

**Excel Sign Solutions Pvt. Ltd.**

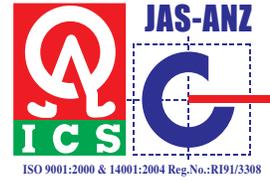
**adventa**  
your advantage

SERVING SINCE 2004.

Products Manufacture are: Banners, Sign boards, Hoardings, Edge light, Awards, Sign plates, Displays.



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## QUALITY & ENVIRONMENTAL POLICY ISO 9001:2000 & ISO 14001:2004

We at Excel graphics Pvt. Ltd. engaged in business of industrial labels, decorative components, Vinyl decals, Safety Signs and similar printed articles shall strive to,

- Meet and exceeding continually improve customer's satisfaction,
- Maintain high standards of product quality and environmental care,
- Continual improvement of quality and environmental management system and skill of employee through awareness and training,
- Compliance to all applicable legal and statutory requirements,
- Communicating the policy to employees, stake holders and to others who work on or behalf of company.

**Date: 01/04/2007**

**Vinay P Desai**  
**Chief Executive Officer**

*“Policy is available to public on demand.”*

# CERTIFICATE OF COMPLIANCE



This is to certify that the  
INTEGRATED MANAGEMENT SYSTEM of

## EXCEL GRAPHICS PVT. LIMITED

Excel Estate, P. B. No. 18, Near Vanki River, Vashier, Valsad – 396 001,  
Gujarat, India.

has been assessed by International Certification Services Pvt. Ltd. and registered as complying  
with the requirements of the following International Standards

**QUALITY MANAGEMENT SYSTEM-ISO 9001: 2000,  
ENVIRONMENTAL MANAGEMENT SYSTEM-ISO 14001: 2004.**

The Management System applicable to:

**Scope: Marketing And Manufacturing Of Industrial Labels, Vinyles, Decals  
And Decorative Components.**

**Registration No. : RI91/3308**  
**Registered Date : 19<sup>th</sup> September, 2007**  
**Valid for : 3 years**  
**Expiry Date : 18<sup>th</sup> September, 2010**



Technical Director  
International Certifications Services

Accredited by Joint Accreditation System of Australia and New Zealand

*Validity of this certificate is based on periodic audits of the management system defined by the above scope and is contingent upon prompt, written notification of significant changes to the management system and/or its components thereof shall be immediately communicated to ICS. Further clarifications regarding the scope of this certificate and the applicability of QMS, EMS, OHSAS, requirements may be obtained by consulting the above-certified organization.*

International Certification Services Pvt. Ltd. E-7, Chand Society, Juhu Road, Juhu, Mumbai – 400 049, India



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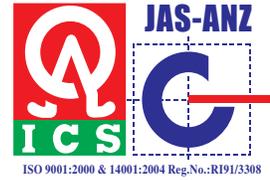
## List of few of our Esteemed & Valuable Customer

ABB Limited	Ahuja Radio
Aqua Pumps Ltd.	Bharatia Industries Ltd.
Bosch Rexroth Ltd.	Blue Star Ltd.
Bhaskar Power Projects P. Ltd.	Carrier Aircon Ltd.
Crompton Greaves Ltd.	Delphi TVS
DHP India Ltd.	Eicher Motors Ltd.
Enercon Ltd.	General Motors (I) Ltd.
Gandhimati Appliances Ltd.	Godrej & Boyce
GIC Industries	Goel Power Engineers
Hindalco Industries	Hindustan Motors
Inductotherm India Ltd.	Jai Balaji
John Deer Tractor	Johnson Pumps Ltd.
Jakson & co.	Khaitan Electricals Ltd.
Kinetic Engineering Ltd.	Larsen & Toubro Ltd.
Mercedez Benz Ltd.	Mahindra & Mahindra
Philips India Ltd.	Paras Electrical Motors
Rajasthan Elect. Ind. Ltd.	Rotex Automation Pvt. Ltd.
Roots Insustries	Siemens
Shroff Engineering	Swaraz Mazda Ltd.
Super Meters Mfg. Co.	Sudhir Gensets Ltd.
Tata Motors Ltd.	UCPL
Veena Industries	Voltas Limited
Wabco TVS India Ltd.	Abu Adil Engineering- Dubai
Papilon Australia Pty. Ltd.- Australia	

*And Many More Customers...*



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**MANUFACTURING FACILITIES ANODIZE METAL LABEL  
OFFSET PRINTING DIVISION**

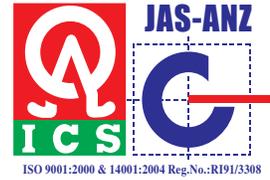
No.	Description	Make
1	Graphics Design – Complete Pre Designing Setup	All In-house facilities available.
2	Sheet Cutting (For Aluminum / SS, 0.19 to 3.00 mm Thickness) Size: 4' – 02 M/c	
3	Complete facilities for Mechanical Finish like, Buffing, Brushing (Hair Line) Finish, 4D Finish, Anochrome Finish.	
4	Complete Facilities for Pretreatment of Metal.	
5	Different kind of Chemical Finish like, Anoeatched, 3D velvet, Surface Brightening, Anowhite etc..	
6	Anodizing Plant with chilling plant facilities.	
7	Printing Plate Exposing M/c	
8	Hi Speed Offset Printing M/c. “Koyosha” 03 M/c	KOYOSHA JAPAN
9	Offset Printing M/c Size: 800 x 500 mm	
10	Roller Coating M/c Size: 30”	
11	Lamination M/c 24”	Sukant
12	Power Press/ Press Brake Total 12 M/c	Ruby, Hardvakar,
13	Sheet Metal Fabrication Setup.	In House
14	Complete in house Tool Room facilities for Dies.	
15	Electrical / Mechanical maintenance setup	
16	D G Set Facilities – 180 KVA	Catter Pillar
17	Effluent Treatment Plant	Complete In House Facilities.
No.	Raw Material	Make
1	Aluminum (Anodize Grade)	Hindalco
2	Stainless steel	Salem/ jindal
3	Acids & Chemicals	Reputed
4	Brass/ Copper	Manufacture only
5	Ink & Lacquer (Top Coat)	Imported & Indian
6	Surface Protection film/ Static & Adhesive base	
7	Double side tissue tapes	Tessa/ Deer Brand

**Manufacturing facilities for Screen printed Pressure Sensitive stickers**

No.	Description	Make
1	Graphics Design- Complete pre Designing setup	In house
2	Screen Printing M/c- Printing Area 1 Mtr. x 1.5 Mtr. (40'x60')	Grafica Flextronica
3	UV curing M/c Air jet 52” Conveyors System	
4	Exposing M/c- Screen size 1.5 Mtr x 2.75 Mtr.	
5	Washing Tank. Size: 1.5 Mtr x 2.75 Mtr.	
6	Large format screen dryer. Size: 1.5 Mtr x 2.75 Mtr.	
7	Light inspection table. Size: 1.5 Mtr x 2.75 Mtr.	
8	Pneumatic Fabric Stretching Clamp- Screen Area:1.5 Mtr x 2.75 Mtr.	
9	Tension Meter max. 50 N/ Cm.	
10	High Pressure Pump.	
11	Squeegee Sharpner	
12	Large format Coating M/c- Screen Size: 1.5 Mtr. x 2.75 Mtr.	
13	PU Doming Machine	
14	Screen printing M/c. Printing Area: 22” x 27”	Tachen- Taiwan
15	Screen printing M/c. Printing Area: 16” x 20”	Pricol
15	Half cut & Full cut M/c of Size: 24” x36” & 40” x 52”	Gargi & Delux
17	Lamination machine 30”	Sukant
No	Raw Material	Make
1	Subtract (Cast Vinyl)	Lintec/ Avery/ 3M
2	Subtract (Calendared Vinyl)	Avery/ LG/Mac tac/ Four Pillar
3	Poly Carbonate, PVC, PVDC	GE



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## IN HOUSE TESTING FACILITIES

#	Description	Make
1	Spectrophotometer – Spectro Dense (Color matching)	Techkon – Germany
2	Color Matching Box	Premier Color Scan
3	Tack Test Tester	As per IS Std.
4	Salt Spray Tester	As per IS Std.
5	Lab Oven	HMG
6	Viscometer	As per IS Std.
7	Hygrometer	JRM
8	Distillation Unit	Borosil
9	I R Thermometer (- 10° C to 500° C)	
10	Lab Coater	As per IS Std.
11	Spray Air Chamber with exhaust facility	As per IS Std.
12	Cross Hatch Cutter with 1 mm blade (for bonding test)	As per IS Std.
13	Conical Mandrill 6 mm to 38 mm radius (for bending test)	As per IS Std.
14	Pencil Hardness Tester 2H to 6H	As per IS Std.
15	Wire Bar Coater 8 μ, 12 μ, 24 μ	As per IS Std.
16	Ink Proofing Kit	As per IS Std.
17	Magnifying Glass with 10X & 100X	National

## Upcoming Machinery

#	Machinery / Instruments	Make	Expected Soon at our end.
1	Whether O meter ATLAS	“ATLAS USA”	
2	Viscometer.	Brookfield	
3	Tensile Tester with 2T, 200 & 20 Kg. Load shell	Kalpak	

## Different test parameters

#	Test Description	Specification & Parameter	
1	Oil test	SAE 20W40 OIL	07 Hours
2	Boiling Water test	95°C ± 2°C	30 Minutes
3	Acid test	0.1 N H <sub>2</sub> SO <sub>4</sub>	07 Hours
4	Alkali test	0.1 N NaOH	07 Hours
5	Constant load travel test	300 gm Weight (After 48 Hours)	> 90 Seconds
6	Heat resistant test (thermal & shrinkage)	80°C ± 2°C For 01 Hours	< 5% Shrinkage
7	Water jet test	20 – 22 Kg/Cm <sup>2</sup> Pressure	Should not peel off
8	Xyline test	Xyline – Rub with cotton	25 Rubs
9	Rubbing test	Rubbed Eraser for 1 minute	Color should not change
10	Lacquer compatibility test	To compatible	Pass
11	Cross cut adhesion test (1.0mm)	10 x 10 Square	100%
12	Pencil hardness test (2H/4H)	500 gm Weight	No Impression
13	Salt spray test	Salt Spray Chambers	400 Hours should be Pass.
14	Incoming, In process and Final Inspection	As per requirement	As per ISO Procedure & Quality Plan

- Note:**
- In case of outdoors life requires in metal labels/decals should be preferred at time of Development / order placed
  - All above test shall be carried out on random/sample basis only for our regular quality improvement.
  - In house results and accredited laboratory results may be vary in some cases.



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## Our Spectrum of Finishes For Metal Labels

### \*Various Finish in Aluminum

1. ANOAL MATT FINISH
2. ANOAL NATURAL FINISH
3. ANOWHITE FINISH
4. ANOFAST FINISH
5. ANOETCH FINISH
6. BRUSH FINISH
7. 3 - D FINISH
8. VELVET FINISH
9. CHEMICAL BRIGHT FINISH
10. EMBOSSSED & DIAMOND CUT
11. ANOWRITE FINISH

### \*Various Finish in Stainless Steel

1. ETCHED FINISH
2. NATURAL BUFF FINISH
3. BRUSH FINISH

## Our Wide varieties in Pressure Sensitive Stickers

1. TRANSLUCENT/ OPAQUE & MATT/ HIGH GLOSS VINYL STICKERS
2. PRE & POST LACQUERED AUTOMOBILE DECALS
3. WRITE & PROTECT STICKERS
4. GLOW IN DARK SIGN & STICKERS
5. TEMPER PROOF/ SEAL/ VOID STICKERS
6. LIGHT REFLECTIVE SIGNS STICKERS
7. POLYESTER STICKER
8. MYLER STICKER
9. PETROLEUM SIGNAGE
10. COMMERCIAL STICKERS
11. POLY CARBONATE STICKERS(AVAILABLE IN DIFFERENT GAUGE)
12. DOMING STICKERS (FOR WHITE/INDUSTRIAL GOODS)